



**TRI-CITY MOTOR  
SPEEDWAY**  
Student Recognition Program



Dear School Administration,

We understand the demand on schools to do more with less resources. It's a struggle to meet all regulations while trying to keep students engaged and stay within your budget.

Tri-City Motor Speedway wants to help local schools and celebrate their students' accomplishments by rewarding them with an exciting night at the races. We have launched a program to help schools that reward students with any sort of recognition program. It's completely **FREE** for schools to sign-up and participate in the program. Free is definitely in the budget!

Here's how it works and who's eligible to participate:

- Schools must have an active Student of the Week/Month or similar recognition program.
- Junior High and High Schools (or 6th grade and up) within a 50 mile radius from Auburn, Michigan are eligible. Up to 150 tickets per school.
- Schools sign up to participate for the entire school year at no cost to them. All tickets will be delivered before the school year starts and distributed by the school to the students throughout the year.
- Each recognized student receives a complimentary grandstands admission ticket into the races. Season runs late April - early September.
- Sign up for the upcoming school year **one month before the first day of school** to ensure your tickets will arrive before the school year begins. Complete the attached paper form or fill out the online form at: [www.surveymonkey.com/r/TCMSStudentRec](http://www.surveymonkey.com/r/TCMSStudentRec). Schools may also sign up to participate in the program at any time throughout the year.
- Yes, it's really that easy!

You can find our season schedule at [www.tricityracetrack.com/schedule](http://www.tricityracetrack.com/schedule). This program is also online at [www.tricityracetrack.com/community-outreach](http://www.tricityracetrack.com/community-outreach).

If you have any questions, don't hesitate to contact us.

Sincerely,

A handwritten signature in blue ink that reads "Erika Puvalowski".

Erika Puvalowski  
Business Development  
[Erika@tricityracetrack.com](mailto:Erika@tricityracetrack.com)

# Student Recognition Program



## For Schools

Tri-City Motor Speedway wants to help our local schools celebrate their students' accomplishments by rewarding them with an exciting night at the races.

### **HOW IT WORKS**

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- Schools must have an active Student of the Week/Month or similar recognition program.
- Junior and High Schools (6th grade and up) within a 50 mile radius of Auburn, Michigan are eligible.
- Schools sign up to participate for the entire school year at no cost to them.

### **YOUR PART**

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- The principal or office representative fills out the Student Recognition Form. (Page 2)
- Sign up one month before school begins to ensure tickets are delivered by the first day of school.
- The school distributes race tickets to recognized students throughout the school year.

### **OUR PART**

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- All tickets will be delivered to the school before the academic year starts.
- We'll provide one complimentary ticket and one TCMS pamphlet for each recognized student.
- Each ticket is valid for complimentary grandstands admission into one regular [R] race. (\$14 value)
- Races run late April - early September each year.

Experience the Difference



# Student Recognition Form

## **SCHOOL INFORMATION**

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School Name: \_\_\_\_\_

School Address: \_\_\_\_\_

Street

City

State

Zip

Main Contact: \_\_\_\_\_

Name

Job Title

Main Contact: \_\_\_\_\_

Phone

Email Address

## **RECOGNITION PROGRAM**

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Name of Recognition Program: \_\_\_\_\_

Description of Recognition Program: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

How often are students recognized? \_\_\_\_\_

Academic year of recognition 20 \_\_\_\_\_ - 20 \_\_\_\_\_. First day of school? \_\_\_\_\_

How many students will be recognized during this academic year? \_\_\_\_\_

## **SUBMIT FORM**

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Return this form by mail or email to Erika Puvalowski - [Erika@tricityracetrack.com](mailto:Erika@tricityracetrack.com)

Tri-City Motor Speedway Attn: Student Recognition Program PO Box 486 Auburn, MI 48611 (989) 316-6804

You'll be contacted within three days of us receiving this form to confirm your eligibility to participate.